

LOUISIANA STADIUM AND EXPOSITION DISTRICT
BOARD OF COMMISSIONERS MINUTES
FROM THE MEETING OF MAY 21, 2014 MEETING

PRESENT: Ron Forman, Julio Melara, Gregg Patterson, Dave Roberts, Bill Windham

ABSENT: J.E. Brignac, Robert Bruno

I. ROLL CALL and WELCOME

The meeting was called to order by Chairman Forman and there was a quorum for the meeting.

Chairman Forman advised the public of its right to speak between each agenda item and at the end of the meeting.

On motion of Commissioner Patterson, seconded by Commissioner Windham, the Minutes of the March 18, 2014 Board Meeting were adopted. Voting in Favor: Ron Forman, Julio Melara, Gregg Patterson, Dave Roberts, Bill Windham. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Robert Bruno.

II. SMG REPORT

Doug Thornton began the SMG Report. New Orleans will not be hosting the 2018 Super Bowl, but will have opportunities for future games. The Hotel/Motel Tax remains strong and ahead of last year's budget. The Zephyr Stadium Analysis is complete with an architects' presentation scheduled. The Superdome Roof "Re-Coating Project" is on schedule with an expectation to extend the warranty. The concert series at Champions Square has been a great success. There is a need to upgrade the Food Court space to take advantage of those opportunities and better serve the fans/patrons who attend these concerts. Alan Freeman reminded the LSED of significant future concert activity on the campus including Bruno Mars, Paul McCartney, Jay Z, Beyonce' and One Direction on the event schedule.

Evan Holmes and Luke Farabaugh provided updates concerning the recently held Zurich Classic, which was a success in terms of attendance and the Fore Kids Foundation. The recent capital improvements were well received. The tournament was a financial success almost raising approximately \$1M for local children's charities.

Evan Holmes provided an update concerning: the Zephyr Field Strategic Plan; the Center Plate negotiations and near finalization of a new Food and Beverage Agreement; the possibility for developing a sports complex near the Alario Center for the benefit of Jefferson Parish and the feasibility study that accompanies that project.

Alan Freeman then provided a summary of recent event activity including: the Pelicans end of season; Loyola and Tulane commencement activity; concerts with Justin Moore, Peter Frampton, the Doobie Brothers and Boyz II Men. In addition, private events such as the World's Largest Crawfish Boil and food themed festivals have been successful. Upcoming events include Arena football games, a religious convocation and the ongoing concert series at Champions Square.

In addition, work is underway for preliminary responses to the NCAA for Men's and Women's Final Four in 2017 through 2020. Decisions will be made at the NCAA level in November. Negotiations continue with the Sugar Bowl concerning a restructuring of that contract given the new rotation for college football playoffs, the tie-in between the SEC and the Big 12, and the National Championship game.

Mr. Thornton provided additional information concerning the changing landscape for college football, the new business model for the way bowl games are played and the likely need for incentives to attract college football playoff games to our city. The bid process will be similar to that required to seek an NFL Super Bowl game.

Mr. Freeman then provided an update concerning the negotiations with the Department of Justice concerning the Consent Decree and the impact that document may have on police who are detailed to the Superdome for football games and other events. Also, the websites for the Superdome, Smoothie King Center and Champions Square are being revised.

Jennifer Cooke then provided an update concerning certain high profile events and relationships with the Convention and Visitors Bureau and major tour partners. The Fifth Annual Travel Rally Parade took place recently, which was a Mardi Gras style event, that ended at Champions Square with a press conference at Club XLIV. The Zatarain's World's Largest Crawfish Boil was recently held to benefit Second Harvesters with approximately 8,000 in attendance.

III. FINANCE REPORT

David Weidler provided the Financial Report including: an expected \$46.6M for the Hotel/Motel Tax for the fiscal year; revenues exceeding budget at the Superdome; increased utility charges; revenue decreases at the Arena (Smoothie King Center); the budgets for fiscal year 2015; and specific details concerning IT and production expenses.

IV. CONSTRUCTION REPORT

Pat Tobler then provided a Construction Report which included the following: progress on the SMG office renovations; the installation of an overall UPS Unit; the roof re-coating bid process; Champions Square work; Phase II Lobby work at the Smoothie King Center; the completion of the Alario Center, Hall "A" Roof and Hall "B" Roof Projects; an update concerning the Hall "C" Project; the Marquee Project; maintenance projects at Zephyr Stadium; the Strategic Plan for Zephyr Stadium; and planning for future capital projects at TPC-Louisiana.

V. LEGAL REPORT

Larry Roedel then presented the Legal Report with 14 Resolutions to cover two months since the March public meeting.

On motion of Commissioner Melara, seconded by Commissioner Roberts, the LSED authorized and approved the Fiscal Year 2015 Budget inclusive of the Consolidated Cash Flow, the Statement of Income for both facilities, and the Administrative Services Budget, all of which was consistent with what was previously submitted to the Division of Administration and the Louisiana Legislature. Voting in Favor: Ron Forman, Julio Melara, Gregg Patterson, Dave Roberts, Bill Windham. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Robert Bruno. The **motion 14-30** passed.

On motion of Commissioner Patterson, seconded by Commissioner Windham, the LSED authorized and approved an additional \$10,000 in fee compensation for professional services to be performed by Trahan Architects for the Superdome Video Board Project. The Resolution has the Staff Analysis support, with funding from existing Capital Outlay Funds and Pat Tobler will be authorized to sign for the LSED. Voting in Favor: Ron Forman, Julio Melara, Gregg Patterson, Dave Roberts, Bill Windham. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Robert Bruno. The **motion 14-31** passed.

On motion of Commissioner Windham, seconded by Commissioner Patterson, the LSED authorized and approved a Purchase Requisition for \$142,018 to pay All Star Electric Company for the installation of a new UPS System for the Superdome's IT Department. Sufficient funding exists from the 2009 Superdome Capital Outlay Account. The Resolution has Staff Analysis support and Pat Tobler will be authorized to sign for the LSED. Voting in Favor: Ron Forman, Julio Melara, Gregg Patterson, Dave Roberts, Bill Windham. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Robert Bruno. The **motion 14-32** passed.

On motion of Commissioner Roberts, seconded by Commissioner Melara, the LSED authorized and approved a Capital Reserve Account appropriation of \$233,000 for Superdome equipment including a network security system, a network server and a network switch. This Resolution has the Staff Analysis support, with funding from the LSED Capital Reserve Account. Voting in Favor: Ron Forman, Julio Melara, Gregg Patterson, Dave Roberts, Bill Windham. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Robert Bruno. The **motion 14-33** passed.

On motion of Commissioner Windham, seconded by Commissioner Melara, the LSED authorized and approved a Capital Reserve Account appropriation of \$265,164 for equipment at the Superdome and Champions Square including replacing the field turf, purchasing a new electric dryer, renovation of the Superdome Box Office, new carpet, and storage areas, and Lot C – fencing and windscreen. The Resolution has the Staff Analysis support and the source of funding is the LSED Capital Reserve Account. Voting in Favor: Ron Forman, Julio Melara, Gregg Patterson, Dave Roberts, Bill Windham. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Robert Bruno. The **motion 14-34** passed.

On motion of Commissioner Melara, seconded by Commissioner Patterson, the LSED authorized and approved an additional \$3,892.50 for Construction Administration services under the LSED Contract with Manning Architects related to the Smoothie King Center Concessions Signage Project. The Resolution has Staff Analysis support. The signature of Pat Tobler is hereby authorized and recordation in the public records of Orleans Parish will follow. Voting in Favor: Ron Forman, Julio Melara, Gregg Patterson, Dave Roberts, Bill Windham. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Robert Bruno. The **motion 14-35** passed.

On motion of Commissioner Roberts, seconded by Commissioner Melara, the LSED authorized and approved ASR No. 003 for \$40,964. This amount covers additional engineering services for the design of the Cellular and Wi-Fi Systems at the Smoothie King Center pursuant to the Agreement between Eskew+Dumez+Ripple and the LSED for the 2012 New Orleans Arena Enhancement Project – Phase II – The Lobby. This Resolution has Staff Analysis support and Pat Tobler’s signature is hereby authorized and approved. Voting in Favor: Ron Forman, Julio Melara, Gregg Patterson, Dave Roberts, Bill Windham. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Robert Bruno. The **motion 14-36** passed.

On motion of Commissioner Windham, seconded by Commissioner Melara, the LSED authorized and approved two Change Orders (Nos. 003 and 004) for \$4,500 and \$13,426.16 respectively, pursuant to the Contract between the LSED and Roof Technologies, Inc. on the Alario Center Hall “A” Re-roofing Project. Sufficient funding exists to support the payment of the Change Orders and Pat Tobler’s signature is hereby authorized and approved. Voting in Favor: Ron Forman, Julio Melara, Gregg Patterson, Dave Roberts, Bill Windham. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Robert Bruno. The **motion 14-37** passed.

On motion of Commissioner Windham, seconded by Commissioner Patterson, the LSED authorized and approved a new, replacement Certificate of Substantial Completion to be dated March 31, 2014, thus replacing the earlier January 31, 2014 Certificate of Substantial Completion, pursuant to the Contract between the LSED and Roofing Solutions, Inc. on the Alario Center Hall “B” Re-Roofing Project. Following signature, the new, replacement Certificate of Substantial Completion is to be recorded in the public records of Jefferson Parish. Voting in Favor: Ron Forman, Julio Melara, Gregg Patterson, Dave Roberts, Bill Windham. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Robert Bruno. The **motion 14-38** passed.

On motion of Commissioner Roberts, seconded by Commissioner Melara, the LSED authorized and approved the Purchase Requisition for \$10,000 to cover the costs of the Roof Investigation Service Report by CM Combs Construction at Zephyr Stadium. The Staff Analysis supports the Resolution. Sufficient funding exists to support the Resolution. Pat Tobler’s signature is hereby authorized and ratified. Voting in Favor: Ron Forman, Julio Melara, Gregg Patterson, Dave Roberts, Bill Windham. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Robert Bruno. The **motion 14-39** passed.

On motion of Commissioner Patterson, seconded by Commissioner Roberts, the LSED authorized and approved a Purchase Requisition for \$84,685 to cover the actual construction services performed by CM Combs Construction for roof repairs at Zephyr Stadium. The Staff Analysis supports the Resolution. Sufficient funding exists to support the Resolution. Pat Tobler is hereby authorized to sign on behalf of the LSED. Voting in Favor: Ron Forman, Julio Melara, Gregg Patterson, Dave Roberts, Bill Windham. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Robert Bruno. The **motion 14-40** passed.

On motion of Commissioner Windham, seconded by Commissioner Melara, the LSED hereby authorized and ratified the Agreement between the LSED and Hunden Strategic Partners to conduct a feasibility study related to the possible creation of a Sports and Recreation Complex in Jefferson Parish adjacent to the Alario Center. Chairman Forman's signature is hereby ratified. Voting in Favor: Ron Forman, Julio Melara, Gregg Patterson, Dave Roberts, Bill Windham. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Robert Bruno. The **motion 14-41** passed.

On motion of Commissioner Melara, seconded by Commissioner Roberts, the LSED authorized and approved Pat Tobler, as the LSED's Construction Consultant, to sign ASR No. 17, which would be a close out document with AECOM relative to Phase I design work at the Smoothie King Center. If ASR No. 17 is signed by both parties, then final approval and ratification will occur at the June LSED Public Meeting. Voting in Favor: Ron Forman, Julio Melara, Gregg Patterson, Dave Roberts, Bill Windham. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Robert Bruno. The **motion 14-42** passed.

Following comment by Doug Thornton and Commissioners, on motion of Commissioner Melara, seconded by Commissioner Roberts, the unanimous LSED Board extended its thanks and condolences to the family of Senator Hank Lauricella, who was a public servant, a great advocate for the Superdome and the LSED, an all American athlete, a runner up for the Heisman Trophy, and a person dedicated to public service. Voting in Favor: Ron Forman, Julio Melara, Gregg Patterson, Dave Roberts, Bill Windham. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Robert Bruno. The **motion 14-43** passed.

VI. BOARD REPORTS

None.

VII. OTHER BUSINESS

There was not a need for a meeting of the Louisiana Sports and Entertainment District.

Walter Leger, General Counsel and Vice-President for the New Orleans Zephyrs, then addressed the LSED. He extended his thanks on behalf of the Team and its owner for meetings and efforts which are intended to improve Zephyr Stadium and help solidify the long term commitment of the Zephyrs to New Orleans.

Commissioner Windham then extended a thanks to Chairman Forman, the Benson organization, the City and other representatives for their excellent pitch to secure the 2018 Super Bowl. Chairman Forman then added his appreciation to Tom Benson personally for his role in seeking Super Bowls for the City.

VIII. ADJOURNMENT

There was no need for an Executive Session today. On motion of Commissioner Melara and unanimously adopted by all, the Public Meeting was adjourned.